

Personalising Transport Options in Victoria



Today's Transport Challenges







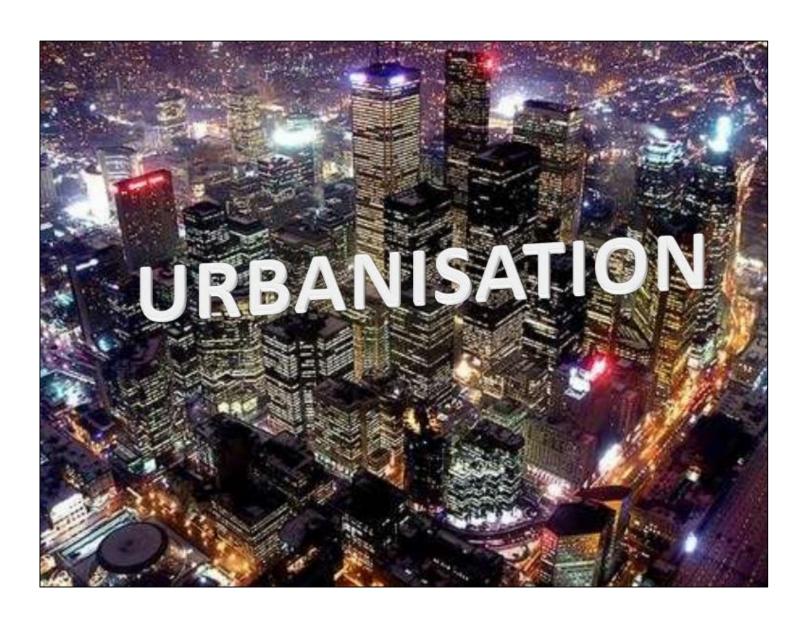
Transport Costs

>14% of household income





Changing consumer preferences





SHARING & ACCESS Vs. OWNERSHIP









Growing number of transport options























Our Purpose

Improve the lives of Victorians by helping users to get around conveniently, cost-effectively and sustainably.





Mobility as a Service (MaaS)



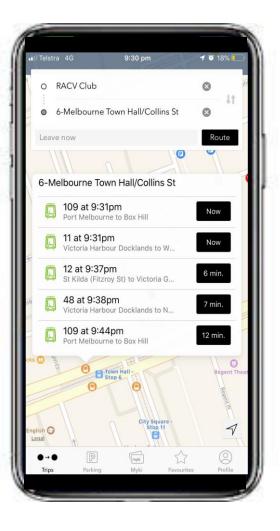
Find, Book and Pay for transport services with a single account

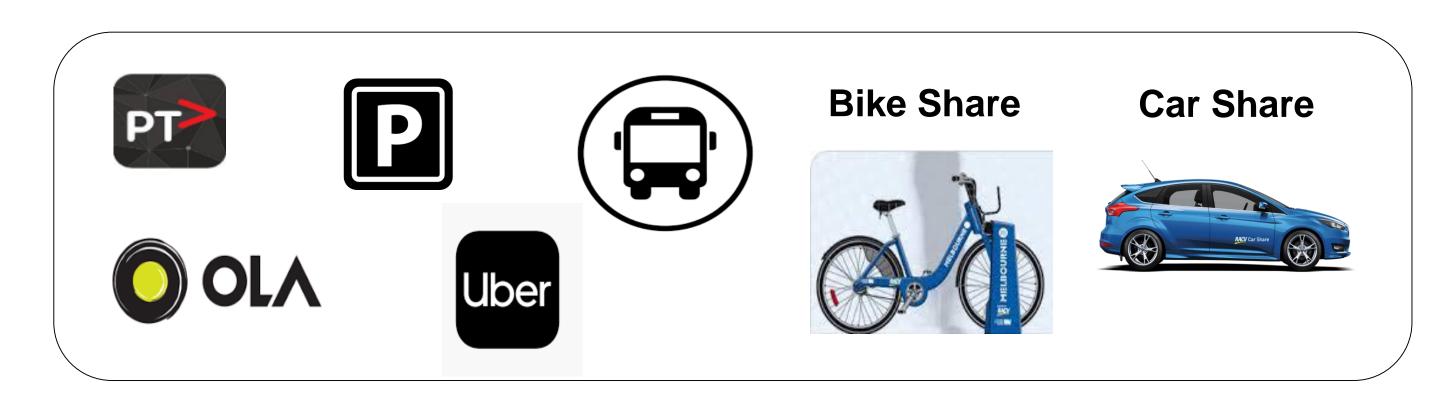






Mobility as a Service v1.0





- Journey Planner ullet
- Myki Top Up lacksquare
- Find & Book services \bullet
- Member offers lacksquare

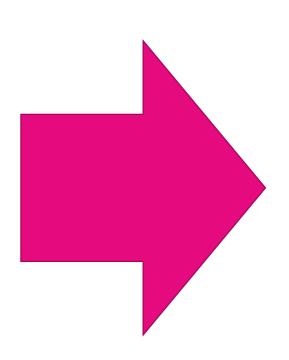




Bus Transport Pain Points

- Bus frequency & reliability
- Convenience of ticketing (Myki)
- Convenience of information access
- Coverage of bus network







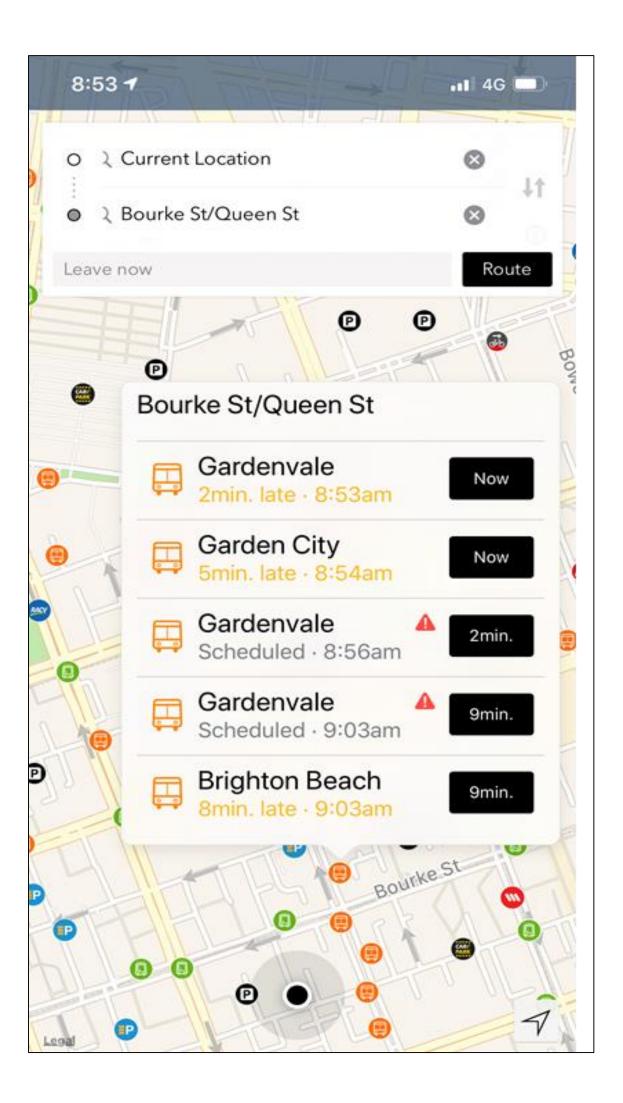


arevo Bus transport opportunities



Schedule information

Public Bus Schedules



Planned Disruptions

9:40	-7
Done	Alerts
	Frankston bus Rou Temporary bus sto closure from 4am Monday, 7 Octobe on Friday 22 Nove 2019
774, 782, 833, temp	Route 770, 771, 772 775, 776, 779, 780, 783, 784, 785, 788, 887 and 901 are af oorary bus stop relo

Frankston Station from 4am on Monday, 7 October to 6am on Friday 22 November 2019, due to works.

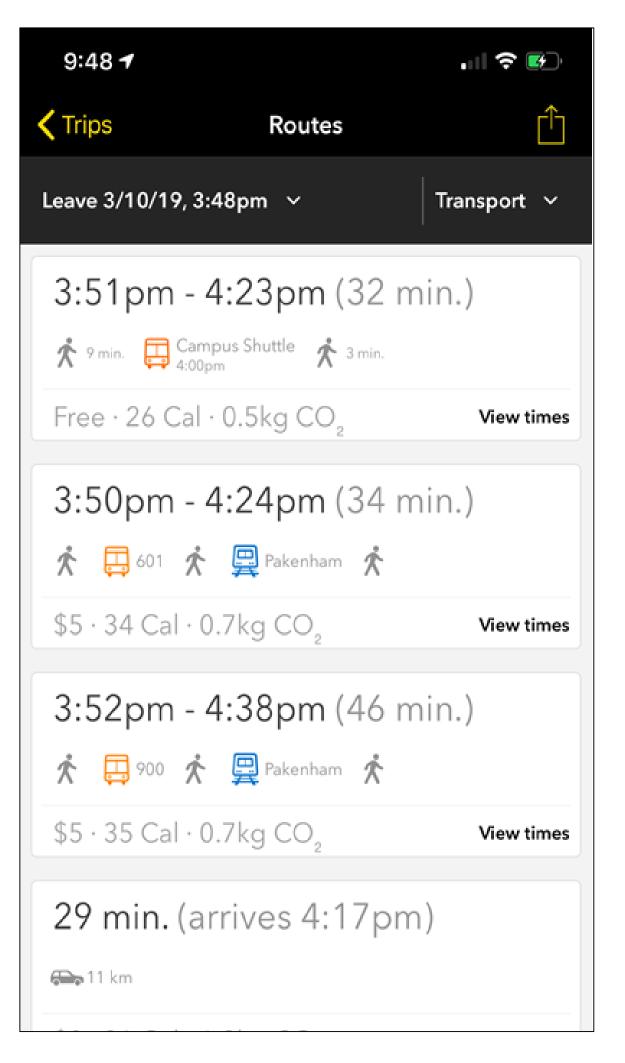
Read more



utes: op on er to 6am ember

2,773,), 781, 3, 832, ffected by ocations at

Private Bus Schedules



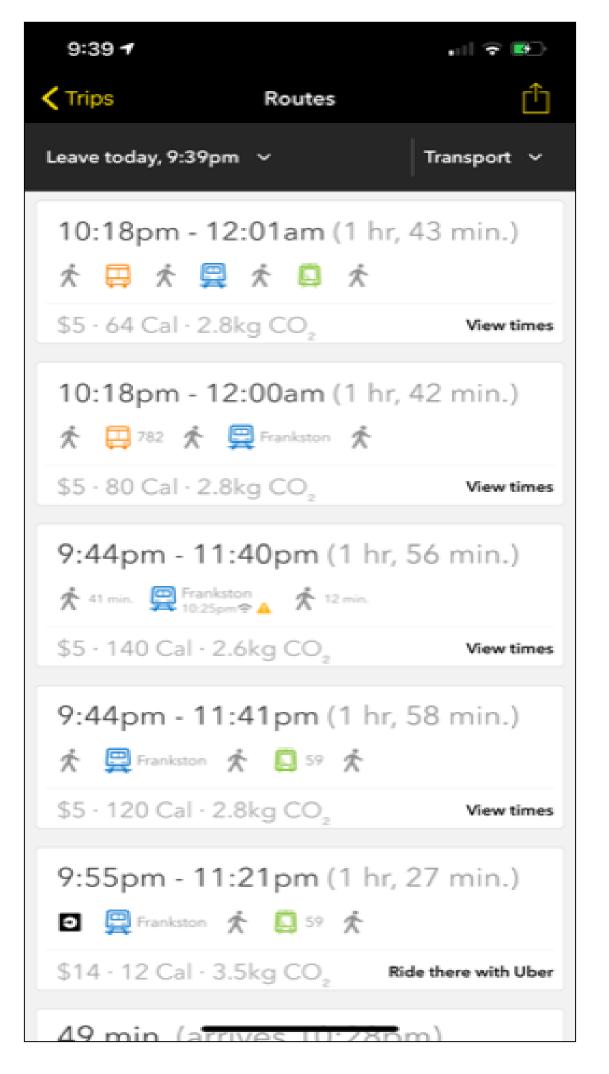
- Monash Campus Shuttle
- Community Shuttle





Suggest alternative & multi-modal transport options

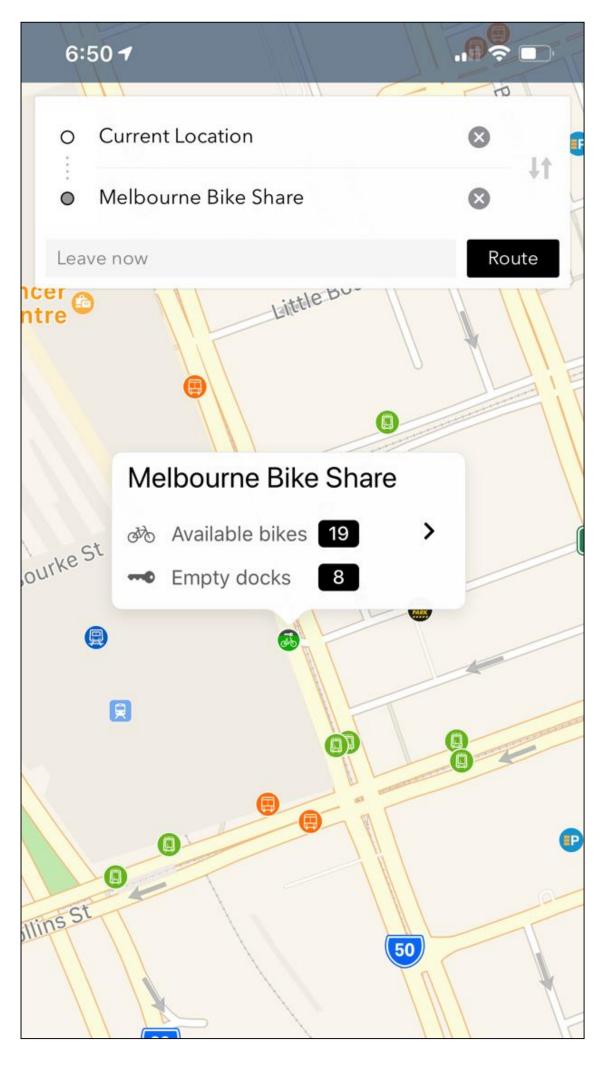
Route Planning



Bike Routes

• II Tels	tra Wi-Fi Call 🗢	9:43 am	1		
K Rou	utes	Trip			
36 min. (arrives 10:19am)					
🐼 24 min. 🗴 10 min.					
Free \cdot 85 Cal \cdot No CO ₂					
6%	Ride Bicycle	for 24 min.			
	🔵 Friendly 🥚 Ur	nfriendly 🛑 Dismou	int		
	4.1 km		450 m 250 m		
	4.6km				
	Get directions				
	Elliott Avenue, Park	wille VIC 3052, Austr	alia		
	Lock your bi	ke			
	Walk for 10 r	min.			
	700m				
	Get directions	;			
	Elliott Avenue, Park	wille VIC 3052, Austr	alia		

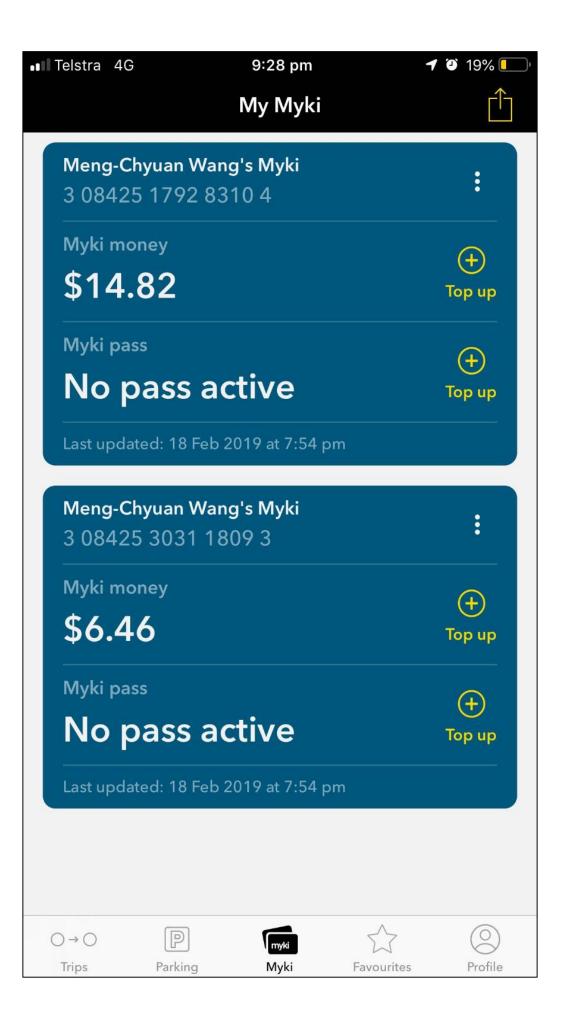
Find and Book services

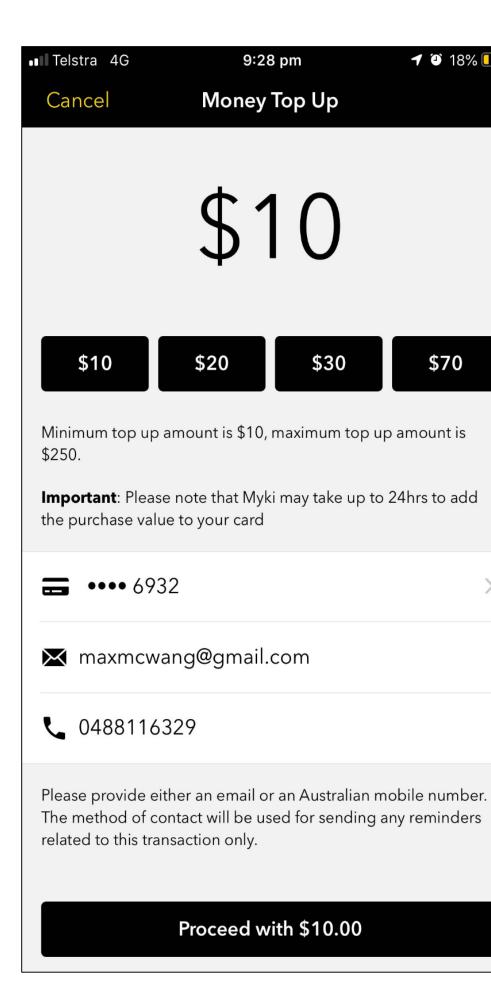


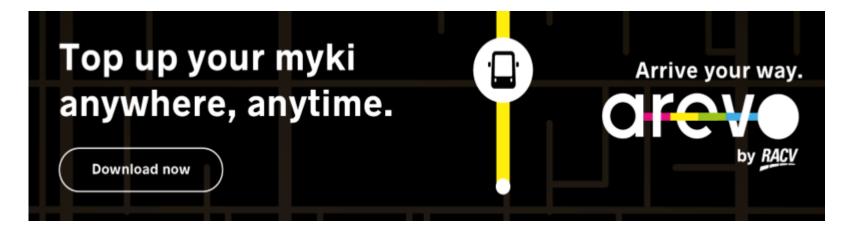
CHCVO

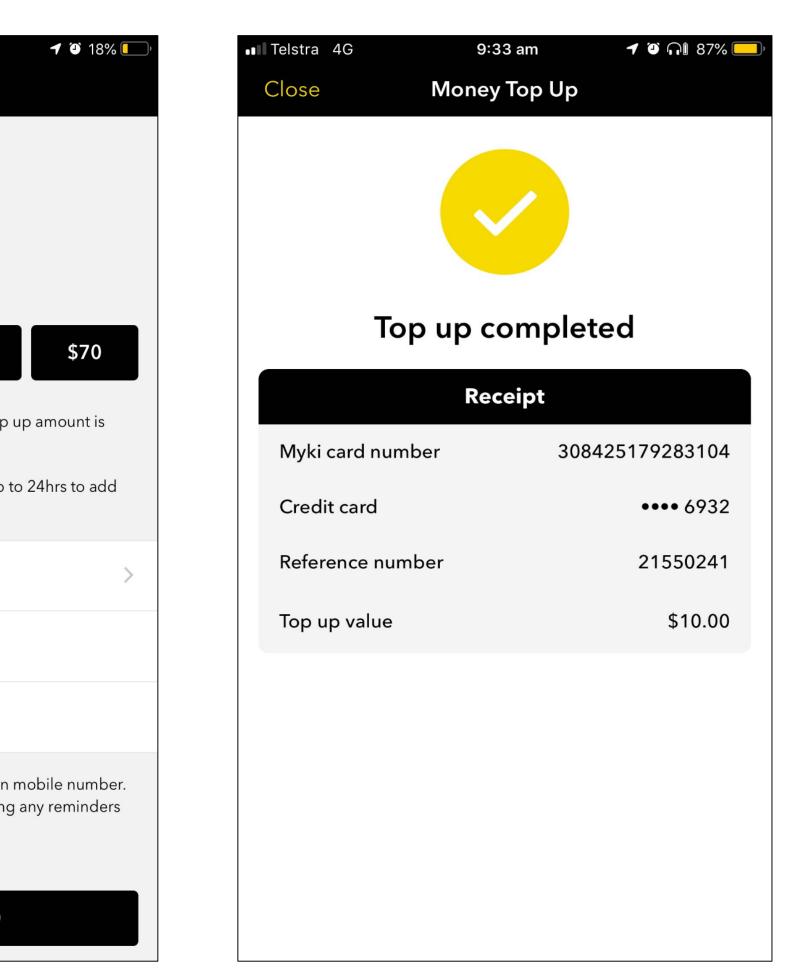


Top up your Myki







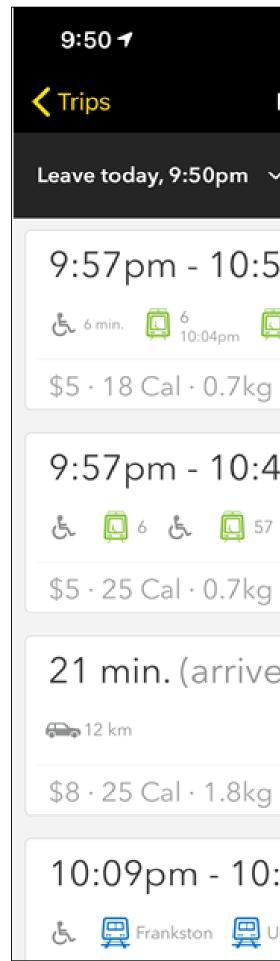




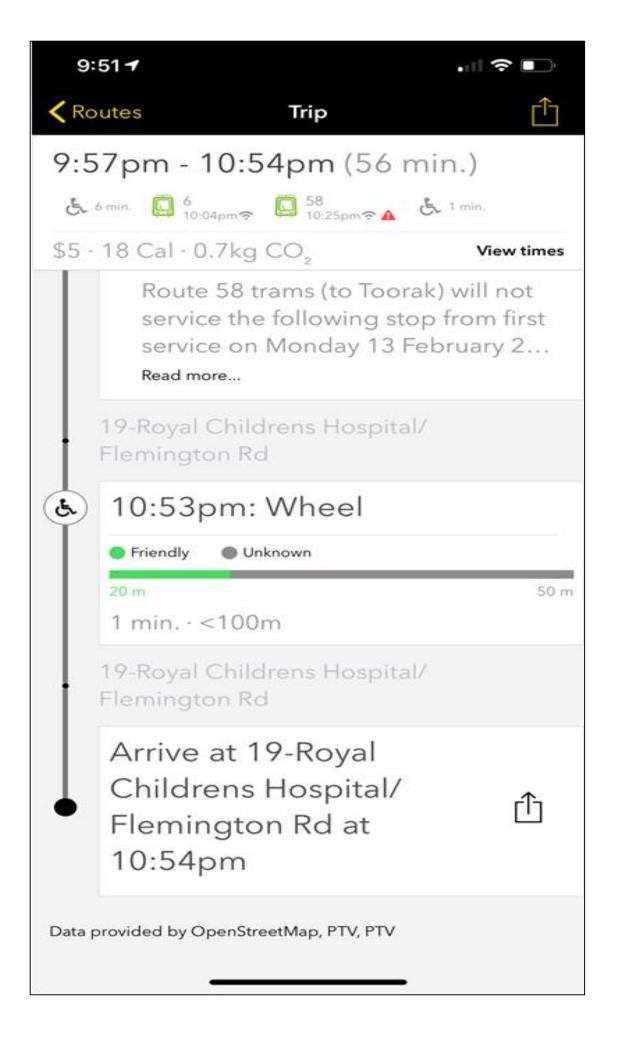


Accessibility

9:49-	·),
Setting	gs Transport	
– –	Public transport	>
>	Taxi (Minimised)	>
ᇢ ⊡	Uber	>
😑 🖨	Shuttle	>
😑 👄	Car	>
	RACV Car Share	>
😑 🕫	Bicycle	>
- 💑	Melbourne Bike Share	>
ᇢ 📮	Inter-campus bus	>
e &	Wheelchair (Minimised)	>
DC	NOT INCLUDE	
+ *	Motorbike	>
⊖ → ⊖ Trips	Parking Myki Favourites Profile	,



Routes	Ê
~	Transport 🗸
5 4pm (56	min.)
🗓 58 10:25pm 🛕 🔥	1 min.
CO2	View times
47pm (50	min.)
CO2	View times
es 10:11p	m)
CO2	Drive Car
: 59 pm (50) min.)
Upfield 🛃 眞	59







Personalisation

4:37 🕇		•III 4G 🔲
Settings	My Priorities	Reset
	\$	
l don't care	Money	Save money
		<u> </u>
l don't care	Time	Save time
	P	
I don't care	Carbon	Reduce carbon
I don't care	Convenience	Less hassle
l don't care	Exercise	More active

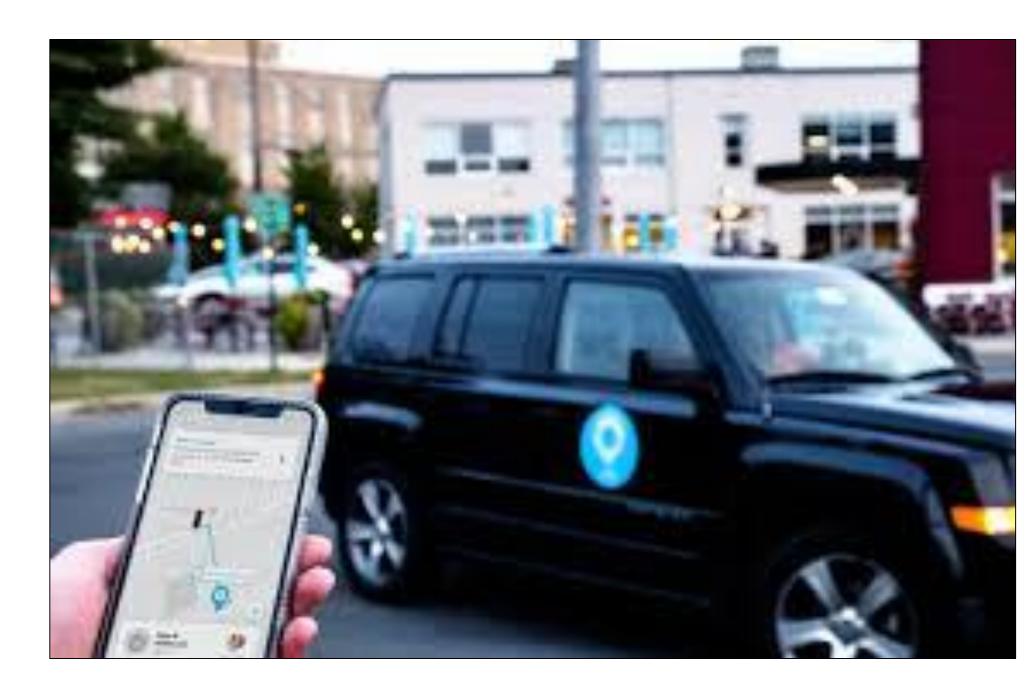
••• Tels	etra 4G 9:32 pm	1 🏵 18% 🚺
Edi	t Favourites	+
70	To Home	í
40	To Work Next: 7 min., 16 min., 27 min.	í
ģ	From 6-Melbourne Town Hall/ Collins St Next: 12 in 2 min., 48 in 6 min., 109 in 9 min.	í
Q	From 3-William St/Collins St Next: 48 in 3 min., 109 in 6 min., 11 in 10 min	i







Pilot: On- demand shuttles



Expand coverage & frequency







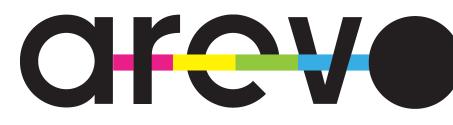
New arevo Brand



- Target new segments
- Distinct positioning, tone and voice
- Trust of RACV master brand









Arevo - Bus Transport Opportunities

- Alternative transport options eg. seamless multi-modal ulletalternatives
- Up to date schedule information* ullet
- Myki top up \bullet
- Private Bus Schedules eg. Monash University, Other ullet
- Accessibility information \bullet
- Pilot: On-demand shuttles to Major trunk routes lacksquare



